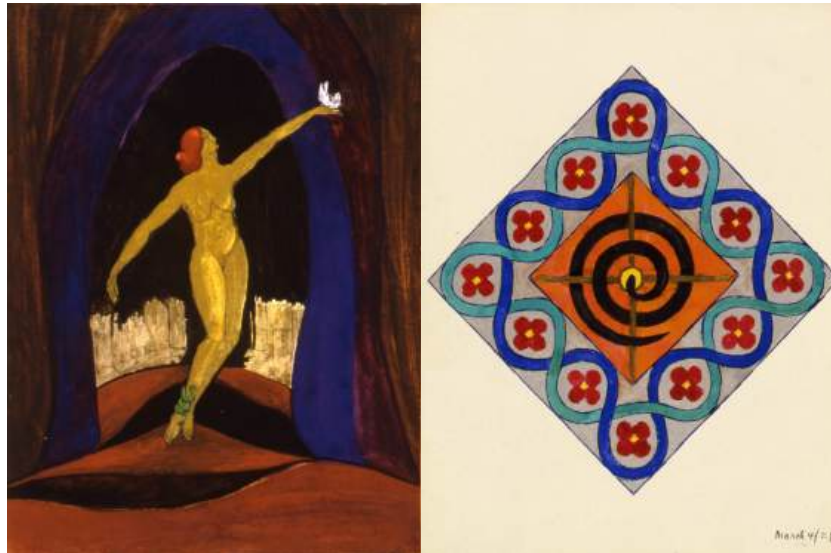


Images of Transformation

in Jung's patient collection at the [Picture Archive](#) of CG Jung Institute, Zürich/Küsnacht



011 AKBM & 039 BMEB Picture Archive, CG Jung Institute

Having discovered the transformative effects of active imagination and creative engagement with his own inner figures (as detailed in *The Red Book*), Jung encouraged patients and analysts to explore dreams, visions, and fantasies through creative expression. Jolande Jacobi collected such client works, combined with Jung's own collections, to establish the Picture Archive at the Jung Institute. Now housing 10,000+ paintings, photographs, and historical documents, this evolving resource highlights the profound power of engaging with unconscious symbolism, revealing the transformative potential of creative interaction with archetypal imagery and unconscious content.

Join us for a 3-part breakout session on Monday to explore this original material firsthand. We'll delve into the archive's history and vision, feminine transformation in case studies inspired by Jung's interest in Kundalini and Eastern symbolism, and the serpent—one of the archive's most prominent symbols.

The session will accompany a running [exhibition](#) of original images from our archive.

Let your imagination be inspired!

Vernissage: Wednesday, August 27, 7pm (19:00) (Please **RSVP**, as space is limited): event@junginstitut.ch

Exhibition location and viewing hours: (no registration necessary)
CG Jung Institute (Festsaal/Ballroom), Hornweg 28, 8700 **Küsnacht**
Tuesday-Friday, August 26-29, **12:00-17:00**

Along with the exhibition, a café for refreshments will be available on the ground floor and the **bookshop/library** will be open daily, as well.