

Book launch at the National Museum Zurich, 28. Aug. 2025, 17:30-19.30

Publication accompanying the exhibition **“Soul Landscapes. C.G. Jung and the Discovery of the Psyche in Switzerland”**

Speakers:

(In German and English)

Denise Tonella, Director Swiss National Museum

Misser Berg, president IAAP

Eva Tausky, president C.G. Jung Institute Zurich, Küsnacht

Stefan Zweifel, guest curator and author



Photo: Swiss National Museum

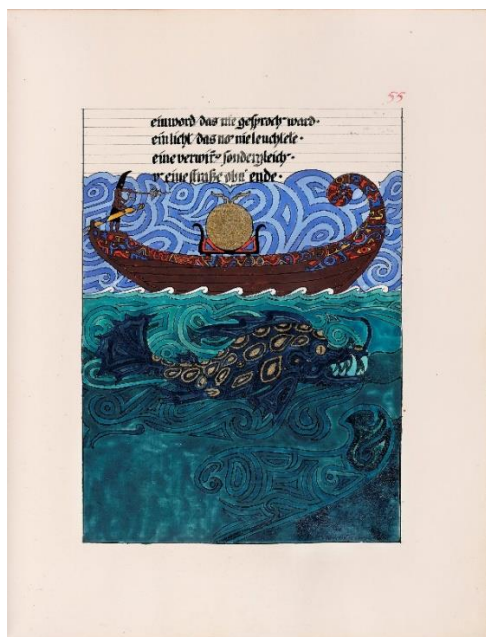
From October 17, 2025, the National Museum Zurich will be showing a major exhibition to mark C.G. Jung's 150th birthday. Alongside renowned works of art, the exhibition will display “The Red Book” by C.G. Jung, Emma Jung's diary, drawings by patients as well as manuscripts and treasures from his alchemical library.

The catalogue features around 60 of these works, as well as eleven essays by renowned authors, which explore the exhibition themes in greater depth. The catalog will be published by Scheidegger & Spiess, Zurich, from 10. August 2025.

Registration: iaap2025@meister-concept.ch

and from 15. June 2025 via www.landesmuseum.ch

Location: Auditorium Willy G.S. Hirzel at the National Museum Zurich. The museum is located next to Zurich Main Station ()



A page (p. 55) of the Red Book, which will be at the center of the exhibition and prominent in the catalog.
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Untitled, anonymous artists from the C. G. Jung Collection. C. G. Jung Institute, Zurich/Küsnacht, picture archive